

www.rakmo.si info@rakmo.si

**RAKMO Institute**

Kuzmičeva ul. 2, 1000 Ljubljana

**International Congress of Transformative Mediation 2011**

**Ljubljana, November 11-12, 2011**

Every major firm and company with an interest in the ADR target market will want to be identified as a supporter of this congress.

### **Benefit from valuable exposure to the “right” audience.**

This exciting sponsorship opportunity will enable your organization to:

- ➡ Build corporate image and increase corporate visibility
- ➡ Position yourself as an industry leader
- ➡ Advertise your company's commitment to ADR
- ➡ Build relationships with fellow industry leaders
- ➡ Develop awareness of what your organization has to offer
- ➡ Network with new potential clients and partners
- ➡ Showcase your product before a national and international audience

Sponsorship will place your name in front of lawyers, arbitrators, mediators, HR professionals and users of Alternative Dispute Resolution services who you want to know. Don't miss this opportunity to showcase your organization, expertise and commitment to ADR and advertise your services to this highly specialized audience.

### **Prospective Attendees**

Our advertising campaign will reach professionals interested in dispute resolution, lawyers, arbitrators, mediators, architects, engineers, social workers, In-House Counsel, including ADR professionals who are Members of MEDIOS (Mediation organizations of Slovenia) and leading ADR providers across Europe.

Industries: Legal, HR, Accounting, Construction, Insurance, IT/IP, Family Law, Appraisal, Labour/Workplace, Transportation, Health Care...

***Topics are timely and developed to reflect current issues across Slovenia, Europe and the world:***

*The focus will be on application of transformative mediation in different areas of alternative dispute resolution. This will include also different case studies. Topics like Mindfulness Based Transformative Mediation, Neuropsychological aspects of transformation and change in mediation, The Use of Transformative Mediation for the Resolution of Workplace Conflict, Incentives for parties to use mediation instead of litigation, Use of mediation skills in business negotiations, Tips for Reducing Personal Reactivity for the Transformative Mediator – Neuroscience and Conflict Transformation: What every Practitioner Needs to Know, Community based conflict resolution, Couple and marital mediation, to name only few, will be presented at the Congress.*

## Sponsorship Packages & Entitlements

### All levels include

- ➡ Foremost visibility of company's logo throughout promotion for the event and during the event - your logo and/or name displayed in flyers, brochures, on the web site, promotional email blasts and all other conference materials prior to the conference, on the final conference program, on CD distributed to participants, description of company in sponsor acknowledgements.
- ➡ signage at the conference

<b>Bronze</b>	<b>€1,500</b>
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- ➡ plus, send up to 2 participants

<b>Silver</b>	<b>€2,000</b>
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- ➡ plus, sponsor or co-sponsor a session
- ➡ provide a speaker on the seminar agenda (if space/topic available)
- ➡ send up to 3 participants

<b>Gold</b>	<b>€3,000</b>
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- ➡ plus, sponsor or co-sponsor a lunch or coffee-break
- ➡ have your logo prominently displayed at the sponsored event
- ➡ provide a speaker on the seminar agenda (if space/topic available)
- ➡ send up to 4 participants (including potential speaker)

<b>Platinum (one available)</b>	<b>€4,000</b>
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- ➡ plus, sponsor the Cocktail Reception
- ➡ have your logo prominently displayed at the sponsored event
- ➡ electronic signage at the conference
- ➡ provide a speaker on the conference agenda (if space/topic available)
- ➡ Welcome address at the social event being sponsored by your company
- ➡ Opportunity to provide promotional gift to participant inside participant bags (should you choose to provide promotional gifts such as company pens, notepads, key rings or other promotional gifts)
- ➡ send up to 5 participants (including potential speaker)

<b>Diamond (one available)</b>	<b>€5,000</b>
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- ➡ plus, sponsor a **special one-day seminar in the English language »Transformative Mediation: Core Principles and Practice.« held by Mr. Folger a day before conference on November 10th**
- ➡ have your logo prominently displayed at the sponsored event
- ➡ electronic signage at the conference
- ➡ provide a speaker on the conference agenda (if space/topic available)
- ➡ welcome address at the special one-day seminar being sponsored by your company
- ➡ Opportunity to provide promotional gift to participant inside participant bags (should you choose to provide promotional gifts such as company pens, notepads, key rings or other promotional gifts)
- ➡ send up to 5 participants (including potential speaker)

**Sponsorships are time sensitive and are determined on a first-come first-served basis.**

## Alternative Sponsorships

<b>Independent Supporter (Sole Practitioner)</b>	<b>€500</b>
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- 🌐 attend all conference sessions and workshops and Cocktail Reception
- 🌐 have your logo included in registration brochures and other conference materials.

<b>Table OR Delegate Package Insertion:</b> Table for promotional materials	<b>€300</b>
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**OR** placement of flyer in delegate package (materials must be pre-approved)

### In-Kind Sponsors

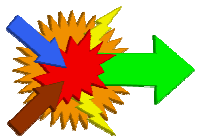
With products or services of interest or value to attendees (products/services must be pre-approved) may make available advertising space in trade publications, mailing lists, and other valuable support to the conference. In-Kind Sponsors will be assigned the sponsorship level relative to the market value of the service provided, with the appropriate benefits for that level of sponsorship.

### Collaborative Partner

Announce the conference in your newsletters, post information on your calendars and website, circulate notices to your members and be recognized in conference publications and on the conference web site.

***As a sponsor we would ask you to provide the following so we can ensure you receive maximum exposure:***

- 🌐 electronic copy of your corporate logo
- 🌐 web site address
- 🌐 proposed presentation topic (if any and if space available)
- 🌐 names of delegates to attend the conference



# Call for Sponsors

International Congress of Transformative Mediation 2011

Ljubljana, November 11-12, 2011

## Organization Information

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Choose Sponsorship Level:

<input type="checkbox"/>	Bronze	€1,500
<input type="checkbox"/>	Silver	€2,000
<input type="checkbox"/>	Gold	€3,000
<input type="checkbox"/>	Platinum	€4,000 (one available-call Bojana today)
<input type="checkbox"/>	Diamond	€5,000 (one available-call Bojana today)
<input type="checkbox"/>	Independent Supporter (Sole Practitioner)	€500

## Method of Payment

Please make your payments to:

**Center za transformativno mediacijo in psihoterapijo**

Cesta v Kleče 16  
1000 Ljubljana, Slovenia

**IBAN: SI56 2700 0000 0138 694 pri Factor banki d.d.**

Factor banka d.d., Tivolska cesta 48, 1000 Ljubljana, Slovenija

**SWIFT: FCTBSI2X**

Please contact Bojana and forward your corporate logo (in vector based .eps file format for best reproductive quality) to:

[bojana.bertoncelj@rakmo.si](mailto:bojana.bertoncelj@rakmo.si)

Bojana Bertoncelj  
Office manager

Center for Mediation and Conflict Management  
Zavod RAKMO – Rakmo Institute

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splet: [www.mediacija.com](http://www.mediacija.com), [www.rakmo.si](http://www.rakmo.si)